

# Children's Resiliency Campaign

2024 - 2025

Chester Street Foundation (CSF) has reached 60% of our \$500,000 goal for the Children's Resiliency Campaign! These funds are already fueling new on-demand training courses and expanding TraumaTALKS programs to better support children facing trauma. Join us in making a lasting impact - every contribution counts!

## Campaign Goals:

- 1. Raise \$500,000 in contributions
- 2. Train 2,400 participants in 2024 Surpassed!
- 3. Train 3,500 participants in 2025

### **Campaign Funded Initiatives:**

- New On-Demand Training Courses:
  - Childhood Trauma: Healthcare Perspectives Completed!
  - Managing Anxiety and PTSD Following a Cancer Diagnosis Completed!
  - Healing Justice: Trauma-Informed Training for Law Enforcement Professionals
- Advancing the TraumaTALKS on-demand school experience
- Supporting TraumaTALKS program operations



## INDIVIDUAL GIVING OPPORTUNITIES

## **Healing Hand** | \$50,000 +

Shining Light Level offerings, plus: Quarterly spotlight on our social media accounts

## **Shining Light** | \$20,000 +

Champion for Kids Level offerings, plus: Name recognition in our monthly newsletters

## Champion for Kids | \$10,000 +

Child Crusader Level offerings, plus: Name listed on our training videos

## **Child Crusader** | \$5,000 +

Youth Advocate Level offerings, plus: Name listed on our program marketing materials

# Impact Advocate | \$2,500 +

Patron Level offerings, plus: Name listed in our November giving newsletter

## **Patron** | \$1,000 +

Friend Level offerings, plus: 2 free coupons for our Invisible Wounds of Childhood Trauma on-demand course

## Friend | \$250 +

Name listed on our annual impact report



## We also welcome the following:

- Monthly Recurring Donations
- Gift of Stock
- Planned Giving remember us in your will
- Donations in Honor or in Memory



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# CORPORATE PARTNERSHIP OPPORTUNITIES

## **Healing Hand** | \$50,000 +

Shining Light Level offerings, plus: Quarterly spotlight on our social media accounts

## **Shining Light** | \$20,000 +

Champion for Kids Level offerings, plus: Name recognition in our monthly newsletters

## Champion for Kids | \$10,000 +

Child Crusader Level offerings, plus: Name or Logo listed on our training videos

### **Child Crusader** | \$5,000 +

Youth Advocate Level offerings, plus: Name or Logo listed on our program marketing materials

## **Youth Advocate** | \$2,500 +

Patron Level offerings, plus: Name or Logo listed in our November giving newsletter

### **Patron** | \$1.000 +

Friend Level offerings, plus: Name or Logo listed on our website for one-year

### **Friend** | \$500 +

Name or Logo listed on our annual impact report



### **Additional Giving Opportunity**

## **Collaborative Partners Program**

Sponsor up to 5 child-serving organizations, giving them access to free training opportunities for one year.





To learn more about **Chester Street Foundation** and our impact, scan the QR code below for our 2024 Annual Impact Report!

Contact Shawn@ChesterStreetFoundation.org for more information

